



**WaterBoom Christmas
Bazaar**



General Info

(**Event Prime Time**)

Date	Dec 21 to 24
Opening Time	5 PM to 9 PM
Target Audience	Waterboom Customers, Teenager, Family Group & Corp Group
Expected Attendance	Minimum 350 – 500 per day
Tickets Price	Free
Main Sponsor Price	TBC
Vendor Booth Price	500,000 ks
Audience Entertainment	Magic ,Model show
Stage Entertainment	DJ Live Performance,Unplugged Music Band,Famouns Artist Performance , Dancer Performance ,Fun Game Activities
Organized By	(Yangon Waterboom)

Objectives

YWB customers will never miss out the WaterboomChristmas which will bring attractive entertainment & Water Games activities in this holidays

Purpose of Event

- To give the enjoy on Holiday, to make Christmas joyful time for Yangon Waterboom Royal Customers
- To support and promote the Waterboom Brand Image
- To upgrade the quality in making event to meet the international standards. And be able to reach the audience in every possible way.





21st December
Singer Entertainment

- ❖ Phyo Pyae Sone
- ❖ Jewel

Christmas
Waterboom
BAZAAR & MODEL SHOW

Jewel
Phyo Pyae Sone

SAT 21ST DEC

YANGON WATERBOOM





Christmas
Waterboom
BAZAAR & MODEL SHOW

Eaint Chit
Junior Chit Kaung

TUE 24TH DEC

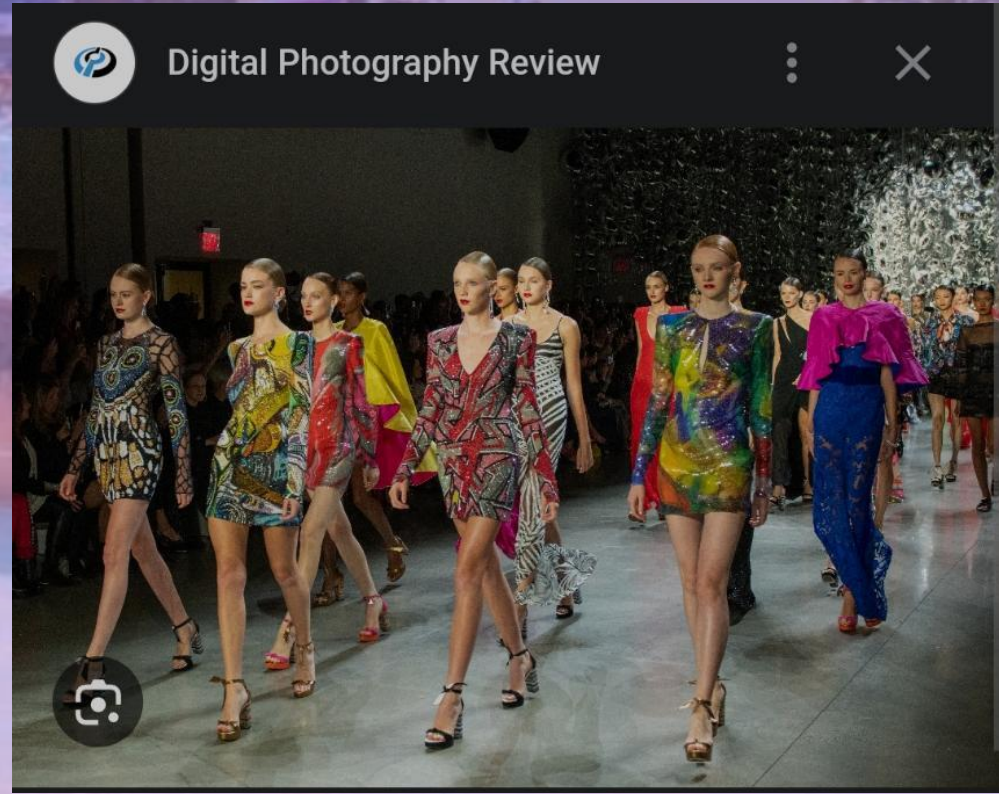
YANGON WATERBOOM

24th December
Singer Entertainment

- ❖ Eaint Chit
- ❖ Junior Chit Kaung



**Model Show
(Reference)**



360 Photobooth





Christmas Waterboom

BAZAAR & MODEL SHOW



EVENT
LAYOUT



Agenda



21st Dec

- 4:30 - 4:45PM. MC Welcoming Speech
- 4:45 - 5:00 PM Phyo Pyae Sone
- 5:00 - 5:30 PM Game Activities with audience
- 5:30 - 6:00 PM Main Sponsor & Title Sponsor
- 6:00 - 6:15 PM Dancer Group
- 6:15 - 6:30 PM Jewel Performance
- 6:30 - 6:45 PM Phyo Pyae Sone Performance
- 6:45 - 7:00 PM Dancer Group
- 7:00 - 7:15 PM Jewel performance
- 7:15 - 7:45 PM DJ Performance
- 7:45 - 8:00 PM Closing Session



Agenda



22nd Dec

5:00 - 5:15 PM MC Welcoming Speech

5:15 - 6:00 PM Model Show

6:00 - 7:30 PM Movie Entertainment

7:30 - 8:00 PM Model Show

8:00 - 8:30 PM Magic Show

8:30 - 9:00 PM DJ Sound Session



Agenda



23rd Dec

5:00 - 5:15 PM MC Welcoming Speech

5:15 - 6:00 PM Model Show

6:00 - 7:30 PM Movie Entertainment

7:30 - 8:00 PM Model Show

8:00 - 8:30 PM Magic Show

8:30 - 9:00 PM DJ Sound Session



Agenda



24th Dec

- 4:30 - 4:45PM. MC Welcoming Speech
- 4:45 - 5:00 PM Eait Chit Performance
- 5:00 - 5:30 PM Game Activities with audience
- 5:30 - 6:00 PM Main Sponsor & Tittle Sponsor
- 6:00 - 6:15 PM Dancer Group
- 6:15 - 6:30 PM Eaint Chit Performance
- 6:30 - 6:45 PM Junior Chit Taung Performance
- 6:45 - 7:00 PM Dancer Group
- 7:00 - 7:15 PM Junior Chit Kaungperformance
- 7:15 - 7:45 PM DJ Performance
- 7:45 - 8:00 PM Closing Session



Package details



Main Sponsor = 100 LAKHS (Nego) IS VALID FOR 21st Dec to 24th Dec

- 1 PROVIDING SELLING AREA IN FOOD COURT
- 2 THE BEST WAY TO PROMOTE WITH US
- 3 BOOSTING SERVICE IS INCLUDED
- 4 FOR ALL OF FMCG PRODUCTS

	SELLING	PROVIDING SELLING AREA 2 counters
	BRANDING (Location)	MERCHANDISING ITEM X STAND (2' X 5') - 6 PCS(Nego) J FLAG - 10 PCS(Nego) Logo Tent - 4 PCS(Nego)
	ADVERTISING	TVC ON PARK AREA(2months) BRAND Logo on LED Screen & FACEBOOK POSTING WITH YOUR BRAND LOGO Billboard advertising on carparking walkway
	SAMPLING	IN THE PARK AREA FOR ALL OF NON-ALCOHOL PRODUCTS

Co-sponsor - 50 LAKHS(Nego) IS VALID FOR 21st Dec to 24th Dec



SPONSOR BENIFITS

BRAND LOGO ON YANGON WATERBOOM FACEBOOK POST & LED Screen

FOR ALL OF FMCG PRODUCTS IN THE PARK AREA

SELLING AREA

BRANDING

ADVERTISING

SAMPLING

10'x10'

IN Event AREA

Merchandising item

X STAND -

3 PCS(Nego)

J FLAG -

5 PCS(Nego)

Logo Tent -

2 PCS(Nego)

IN THE PARK AREA(Location only)



shutterstock.com - 3297
10

A top-down view of a desk with a light-colored wooden surface. In the center is a white card with the words 'THANK YOU!' printed in large, bold, black letters. The exclamation point is red. To the top left of the card are a pair of gold-rimmed glasses. To the right of the card is a silver and black pen. In the bottom left corner is a small, round, light-colored pot containing a green succulent plant. The background shows the wooden planks of the desk.

**THANK
YOU!**